ECONOMIC ANALYSIS and LITIGATION SUPPORT SERVICES and FEES:

Dairy Strategies, LLC currently provides economic analysis of agricultural businesses through expert analysis services for both agricultural producers (farmers and ranchers) and agribusiness firms. Our philosophy at Dairy Strategies' is to do the necessary fact-finding, in order to better understand the true situation, and develop a report to accurately and fairly represent our client's position, whether they are a plaintiff or defendant. When available, detailed business records, that may include: on-farm production records, or similar operational records, herd health and related herd management records, tax records and financial accounting records, business plans, etc, all provide important insights and allow for our expert interpretation of the performance of the business enterprise(s) and the potential economic losses that may have resulted or are being claimed. We bring a unique combination of knowledge and experience in the agricultural sector and the dairy sector in particular from both the biological and economic perspectives.

COMPANY BACKGROUND:

Dairy Strategies, LLC is a dairy business management consulting firm based in Bruce, Wisconsin, with additional US offices in Minnesota, and international alliance partners in New Zealand, Argentina and Costa Rica. Established in 1997 by Dr. Terry R. Smith, Dairy Strategies is a team of experienced professionals that assist dairy producers, related businesses and organizations throughout the US and internationally position their businesses for the future. Our alliances with world-class regional, national and multi-national companies link our expertise with some of the best dairy and agricultural companies and organizations in the world. Our mission is to assist dairy producers, their families, customers, suppliers, and communities in the development of world-class dairy systems by providing the highest quality consulting services.

ECONOMIC ANALYSIS and LITIGATION SUPPORT TEAM:

Terry R. Smith, Ph.D. (President/CEO), formerly Professor, Dairy Science and Director of the University of Wisconsin Center for Dairy Profitability. He is an industry leader in the area of business performance benchmarking and in the development and analysis of business and strategic plans for a broad range of businesses, throughout the US and internationally. Based in Wisconsin.

Robert A. Milligan, Ph.D. (Senior Consultant), formerly Professor, Department of Applied Economics and Management at Cornell University. Extensive dairy economic and management experience. Based in Minnesota.

William J. Goodger, DVM, Ph.D., MPVM (Associate Consultant), Professor Emeritus, University of Wisconsin-Madison, School of Veterinary Medicine. Based in California.

W10726 Woodland Road, Bruce, Wisconsin 54819-9600
www.dairystrategies.com

CURRENT FEE SCHEDULE (Effective 04/01/10):

Our professional fee schedule for litigation support and related activities follows:

❑ Expert Analysis	$275/hr
❑ Depositions & Expert Testimony	$350/hr ($1,750 minimum)
❑ Analytical Support & Data Entry	$150/hr
❑ Support Staff & Clerical Assistance	$ 50/hr
❑ Travel time (billed port to port)	Billed at applicable professional's rate (above)
❑ Reimbursable expenses	Billed at cost (with receipts)[1]

Upon establishing a consulting relationship we require an initial retainer of **$5,000**, prior to beginning any work on the engagement, against which we will bill for our professional services. As the project progresses, we will bill additional retainer amounts in advance, against which subsequent time and expenses will be billed. The non-refundable portion of the retention retainer is: **$1,250**. Should the client decide not to utilize the services of the expert, the balance of the initial retention retainer will be returned, less $1,250.

Thank you for considering Dairy Strategies as a part of your support team. We welcome the opportunity to assist your firm and your client in the near future.

[1] Business class international air travel or similar (business or first) for any domestic flight over 3 hours (otherwise, economy domestic, if < 3 hours).