

MORRIS GOCIAL, CPA/CFF, CVA, CrFA, DABFA

Morris Gocial, founding member of MDG LLC, assumes responsibilities in areas of direct client supervision, forensic and litigation support services and business valuations. Mr. Gocial advises his clients in areas such as maximizing profits, setting long term goals, creating internal control systems, choosing financing alternatives, etc. As a Certified Forensic Accountant and Certified Valuation Analyst, he is an expert in computing damages, business valuations, investigative accounting, auditing and other types of engagements and has prepared reports and/or testified in U.S. District Court (District of Columbia), U.S. District Court of Pennsylvania for the Eastern District, U.S. Bankruptcy Court, Eastern Division of Pennsylvania and District of Delaware, Superior Court of New Jersey Chancery Division and Family Division, West Virginia Circuit Court, and Pennsylvania Court of Common Pleas for Philadelphia, Montgomery, Bucks, Chester counties and arbitration hearings.

In addition to preparing business valuations for litigation related matters, Mr. Gocial uses his expertise in business valuations in non-litigation matters such as gifting, succession planning, estate matters, buy-sell agreements, selling businesses, mergers & acquisitions, etc.

Education and Memberships

Temple University (BBA in 1969)

Served as President of Beta Alpha Psi, the honorary accounting society
Central High School (Class 224) 1965

Memberships include:

- American Institute of Certified Public Accountants (AICPA)
- Pennsylvania Institute of Certified Public Accountants (PICPA)
- New Jersey Society of Certified Public Accountants (NJSCPA)
- National Association of Certified Valuation Analysts (NACVA)
- American College of Forensic Examiners International (ACFEI)
- Pennsylvania Institute of Certified Public Accountants
Member of the Business Valuation Committee
Member of the Forensic & Litigation Committee
- International Network of Accountants and Auditors Served on the
Board of Directors 1994-1995, 1997-2000

Professional Designations:

- Certified Public Accountant (CPA)
- Certified Valuation Analyst (CVA)
- Certified Forensic Accountant (CrFA)
- Certified in Financial Forensics (CFF)
- Diplomate of the American Board of Forensic Accounting (DABFA)

Lecturer:

- Turnaround Management Association/Temple University Event
Managing Liquidity, Growth and Profitability in Turbulent Economic Times
- PICPA Divorce Conference
- Temple University's Masters Program
- Association of Legal Administrators
- Pennsylvania Bar Institute -Bankruptcy Institute

Positions held:

- MDG LLC, Member
- Self-employed since 1974
- Staff accountant in medium-size firm
- Staff accountant with Price Waterhouse

Community activities:

- Pennsylvania Legislative Audit Advisory Commission Public Member (2009 – 2010)
- Abramson Center for Jewish Life
 - Treasurer
 - Member of Executive Committee
 - Member of Board of Directors
 - Member of Finance Committee
 - Co-Chair of Finance Committee
 - Member of Development Committee
- American Jewish Committee
 - Member of Board of Directors
 - VP-Policy/Government Affairs, Philadelphia Chapter
- Jefferson University Kimmel Cancer Center
 - Advisory Board (October 2012 – Present)
 - Co-Chair of Jefferson Kimmel Cancer Center Ball (June 2013)
- ORT America
 - Treasurer (2013 – Present)
 - Vice President (2004 – 2008)
 - Chairman of Audit Committee (2008 – 2009)
 - Member of Board of Directors (1992 – 2008)
 - Member of Executive Committee (2004 – 2008)
 - Member of World ORT Board of Representatives (2004 – 2008)
 - Served as President of Philadelphia Chapter
- Philadelphia Israel Chamber of Commerce
 - President, Philadelphia Chapter (2007 – 2009)
 - Member of Board of Directors
 - Leader of business mission to Israel (June 2009)