



30+ years of Industrial Design, Human Factors and Mechanical Engineering in:

Consumer electronics and hardware	Kitchen tools and accessories
Power Tools and garden products	Medical products
Home appliances and home goods	Safety & Security equipment
Automotive and industrial vehicles	Consumer durables
Heating and cooling technology	Soft goods and accessories

Professional experience

- CEO Hatch IP, LLC. 2016- current
Supporting intellectual property protection and legal disputes.
- Affiliate Faculty School of Art, Architecture and Design, University of Illinois Chicago 2022-2023
Graduate course on Cognitive Psychology and Design
- CEO TEAMS Design USA, Chicago, Illinois. 1998-2020
Global industrial design and user experience consultancy.
- Co-Founder Product Excellence & Renewal Lab – Division of Kearney, Chicago, Illinois. 2019
Product manufacturing and life-cycle consultancy
- Co-Founder Design House LLC, Chicago, Illinois. 2014-2018
Nonprofit organization to revitalize local manufacturing through public design initiatives.
- Industrial Designer Teams Design GmbH, Esslingen, Germany. 1994-1998
German industrial design consultancy.

Education

- PhD Candidate Learning Sciences, University of Illinois Chicago. (2020 - current)
- Degree BA (Hons) Industrial Design, University of Northumbria at Newcastle, UK, 1993

Achievements

- 2021 Awarded National Science Foundation Graduate Research Fellowship
- 2018 Nominated into the IDSA Academy of Fellows (Industrial Design's "Hall of Fame")
- 2016 Elected onto the board of the IDSA as Director-at-Large
- 2015 White House meeting with Obama Administration on supporting US manufacture.
- 2013 Chaired the International Design Conference (IDC 2013)
- 2009 Awarded the IDSA Midwest Honors for Outstanding Achievement
- 2006 Co-editor of book '*Impact, the Synergy of Technology, Business and Design*' (in 3 languages)
- 2005 Co-editor of book '*REALIZE – Design Means Business*'
- 54 Design and Utility Patents
- 31 Design Awards including "Design of The Decade Award" from Business Week

Intellectual Property Testimony

Provided testimony in deposition 18 times and in court 6 times, involving design & utility patents, trade dress, trademark and copyright, including:

2023	<u>Sterilite v Olivet</u> (1:22-cv-10327) Concerning Trade Dress. Provided analysis, reports, testified in deposition and court.
2023	<u>Lifescan v Facet Technologies</u> (2:22-cv-01717) Concerning Utility Patent. Provided analysis, reports, testified in depositions.
2023	<u>Molo v Chanel</u> , (CAN T-379-21) concerning Utility Patent. Provided analysis, reports, testified in court.
2022	<u>Design Ideas Ltd v Target Corporation</u> , (3:20-cv-03231-SEM-EIL) Concerning Utility and Design Patents, provided expert reports and deposition.
2021	<u>Shure Inc., and Shure Acquisition Holdings, Inc., v. Clear One, Inc</u> (19-1343-RGA-CJB) Concerning Design Patents. Provided expert reports, depositions, testified in court.
2021	<u>Cambria Company LLC v. Lakeside Surfaces Inc</u> (20-cv-00508-PLM-PJG) Concerning Design Patents. Provided expert reports and deposition.
2020	<u>Skull Shaver, LLC v. Ideavillage Products Corporation</u> (2:18-cv-03836) Concerning Design Patents. Provided expert reports and deposition.
2020	<u>Cixi City Liyuan, Tyger Auto, et al. v. Laurmark Enterprises, Inc</u> (ITC 337-TA-1188) Concerning Utility Patents. Provided expert reports and deposition.
2019	<u>Simpson Strong-Tie v. Oz-Post Intl.</u> (3:18-cv-01188) Concerning Utility and Design Patents, provided expert reports and deposition.
2019	<u>Black & Decker v. Harbor Freight</u> (JAMS 1340016328) Concerning Trade Dress, Design and Utility Patents, reports, deposition and testified in court.
2018	<u>Spigen Korea Co. Ltd v. Ultraproof Inc</u> (2:17-cv-01161) Concerning Design Patents. Provided expert reports and deposition.

Design Experience

3D Printers	Coffee makers	Fireplace guards	HVAC equipment	Optical Testing Equip	Room sensors
Agricultural Equip	Compressors	Food Dispenser	Industrial Equipment	Packaging	Sharpeners
Auto accessories	Connected Devices	Forklift trucks	Interior fixtures	Paint Spray Guns	Security equipment
Auto headlights	Consumer Electronics	Pumping Equipment	IV poles	Paper Shredders	Shaving Equipment
Automotive interior	Coolers	Garden Tools	Jackhammers	Parkhouse Equipment	Soft goods and cases
Autosampler	Cutting Machines	Gas Appliances	Juicers	Parking Meters	Sprinklers
Bar equipment	Dashboard / cockpit	Gas Water Heaters	Keypads	Safety protective gear	Stoves Gas
Beverage dispenser	Dentist equipment	Golf Carts	Kitchen Appliances	Pet products	Thermostats
Benchtop Tools	Diaper pails	Grills	Kitchen Tools	Pneumatic Equip	Toaster ovens
Blenders	Cups and cutlery	Haircare tools	Knives	Power tools	Tool hardware
Boilers	Dolly trucks	Hand Tools	Ladders	Pro Electronic Devices	Vacuum Cleaners
Bottles	EV charger	Healthcare Equip	Lawn Chairs	Protective Cases	Warehouse Equip
Bowling furniture	Engineering Drawing	Heaters	Lawn Edgers	Pulleys	Water Heaters
Brooms	Exercise Equipment	Hedge Shears	Lawn Mowers	Radios	Watering & irrigation
Cameras	Fans, air purifiers	Pressure Washers	Mixing Equipment	Remote control	Wearable Technology
Camping Stoves	Faucets	Home Appliances	Motion sensors	Remote Vehicles	Winches
Chain Saws	Filters	Hose Fittings	Office Equipment	Robotic Assembly	Window Equipment
Chairs (Hospital)	Fire safety equipment	Humidifiers	Oil dispensers	Robotic Logistics	Woodwork Machines

See hatch-ip.com for detailed background information