



## **Russell J. Kendzior**

### **Experience:**

**2014 – Present** - President, Traction Experts, Inc.

*Internationally recognized safety expert specializing in slip, trip and fall prevention. Industry consultant with experience in developing corporate safety policies, employee safety training programs and procedures. Retained as an expert witness in more than 800 cases representing both Plaintiffs and Defendants. Qualified as an expert in state, county, and federal courts across the country.*

**1997-Present** - Founder & Chairman of the Board of the National Floor Safety Institute (NFSI)

*Founder of the NFSI in 1997 as a 501(c)-3 not-for-profit organization whose mission is to mission is to “aid in the prevention of slip’s, trip’s-and-fall’s through education, research, and standards development”. The NFSI is led by a fifteen-member board of directors representing a wide-range of product manufacturers, insurance companies, and independent researchers. Frequent lecturer and consultant, to major corporations, trade associations, universities, and governmental and regulatory agencies.*

**1990-2014** - President, Traction Plus, Inc.

*Internationally recognized as the leader in slip, trip and fall prevention. Developer of a complete line of slip-and-fall prevention products marketed under the Traction Plus® and SlipShield® brands. Released the first-of-its-kind line of floor safety products integrating state of the art technology. Developed Traction Plus TRED SAFE® footwear in partnership with Wal-Mart Stores U.S.A. and Canada.*

**1986-1990** Contract Sales Manager - The Adleta Company, Carrollton, TX

*Responsibilities included: the management of a multimillion-dollar territory for Armstrong World Industries (North Texas region), the development of retail and commercial markets, training end-users, contractors, and architectural/design professionals as to the proper specification, installation and maintenance procedures for resilient floor coverings.*

### **Education:**

*BS Mathematics, Bradley University, 1985*

### **Professional Training:**

*U.S. Department of Labor Occupational Safety and Health Administration (OSHA)*

*Texas Accessibility Academy, Texas Department of Licensing and Regulation Compliance Division  
Registered Accessibility Specialist (RAS)*

*American National Standards Institute (ANSI) Walkway Auditor Certificate Holder (WACH)*

**Professional Licenses:**

*Registered Accessibility Specialist (RAS #1235) Texas Department of Regulation and Licensing (TDLR)*

**Professional Certifications:**

*National Floor Safety Institute (NFSI) ANSI Walkway Auditor Certificate Holder (WACH #3)*

**Professional Associations:**

*American National Standards Institute (ANSI) Committee Secretary - NFSI B101 "Safety Requirements for Slip, Trip, and Fall Prevention"*

*American Society for Testing and Materials (ASTM) - Voting Member on seven sub-committees including: C-21 Ceramic Tile, D-13 Textiles, D-21 Polishes, E-58 Forensic Engineering, F-06 Resilient Floor Coverings, F-13 Walkway Safety and Footwear, C-14 Glass and Glass Products, and F-15 Consumer Products.*

*National Safety Council (NSC) – Member of the Board of Delegates*

*American Society of Safety Professionals (ASSP), Professional Member*

*The Society of Protective Coverings (SSP C.7.5 Texture of Concrete Coatings)*

*The Association of Certified Fraud Examiners (ACFE)*

*Accessibility Professionals Association (APA)*

*National Speakers Association (NSA)*

**Government and Regulatory Agency:**

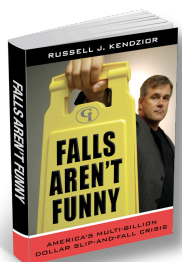
*U.S. Department of Labor, Occupational Health and Safety Administration (OSHA). Recognized by OSHA as an expert on walking and working surfaces and provided expert testimony before an OSHA hearing on the subject in 2011. Cited authority in the 2016 revised U.S. Code of Federal Regulations (CFR) Sub-Part D. Section 1910 (OSHA) Rule for Walking and Working Surfaces.*

*U.S. Consumer Product Safety Commission (CPSC). Have testified before the CPSC on advancing elder fall prevention/pedestrian walkway safety.*

*Centers for Disease Control and Prevention (CDC). Have worked with CDC on measures to advance slip, trip and fall prevention.*

## **Publications:**

### **Books:**



Russell J. Kendzior is the author of three books on the subject of slip, trip-and-fall accident prevention including: **“Slip and Fall Prevention Made Easy”** (© 1999) and **“Falls Aren’t Funny”** published in 2010 and named the Number 1. Best Seller in Personal Injury Law by Amazon.com and **Floored!** (2017)

### **National Publications:**

#### **Occupational Health & Safety**

October 2002: “When “Wet Floor” Signs Aren’t Enough”

February 2010: “ANSI’s New B101.1 Floor Safety Standard and How it Will Impact You”

March 1, 2010: “Measuring Up to a Higher Standard”

#### **Professional Retail Store Maintenance Magazine (PRSM)**

May 2000: “Caution: Slip Resistant Floor Ahead”

June 2000: “Defending Yourself in a Slip-and-Fall Lawsuit”

September 2000: “Facing OSHA and The ADA Without Fear”

December 2000/January 2001: “Preventing Slip-and-Fall Accidents”

February 2001: “Slips, Falls and The Facilities Manager”

April 2001: “Is Your Store Headed for a Slip-and-Fall Accident?”

July-Sept 2001: “Slip-and-Fall Issues (Column)”

April 2003: “Will Washington Outlaw Slippery Floors”

#### **Correctional Foodservice Magazine**

July 1999: “Preventing Slips, Trips and Falls”

#### **Commercial Risk Magazine**

Autumn 1999: “Countering the Major Risk of Slips-and-Falls”

#### **Onboard Services**

July/August 1999: “Preventing Slip and Fall Accidents”

#### **Sanitary Maintenance**

January 2000: “Elevating Floor Care to Floor Safety”

## **Chain Store Age**

*April 2000: Increased Focus on Slip/Fall*

## **Services Magazine**

*March 2000: "Factors Contributing to Slips and Falls"*

## **ISSA Today**

*February 2000: "Will Washington Outlaw Slippery Floors"*

*July 2000: "Confronting the Age-Old Problem"*

*February 2010: "ANSI's New B101.1 Standard. Elevating Floor Care to Floor Safety"*

*April 2017: "The Standard of Care in Floor Care"*

## **Commercial Risk**

*Autumn 1999: "Countering The Major Risk of Slip and Fall"*

## **Commercial Floor Care**

*December 2000: "Elevating Floor Care to Floor Safety"*



## **Cleaning & Maintenance Management**

*April 2004: Cover Story "Slip and Fall, Who's Got Your Back?"*

## **New York Times**

*January 18, 2004: "Marble Baths: Watch your Step"*

## **Concrete News**

*August 2004: "The Hard Truth About Concrete Safety"*

*October 2010: "Is Concrete Slippery?"*

*Summer 2015: "CAUTION Is Polished Concrete Slippery?"*

## **Concrete Construction**

*December 3, 2010: "Giving Slips the Slip"*



## **Executive Housekeeping Today (EHT)**

*Cover Story July 2012 "Elevating Floor Care to Floor Safety"*

## **Housekeeping Solutions Magazine**

P.O. Box 92628 Southlake, TX 76092 O: (817)749-1705 email: russ@tractionexperts.com web: www.tractionexperts.com

March/April 2013 "Standardizing Floor Mats"

**Huffington Post**

June 21, 2003 Floored! Safety Tips from Fall's Aren't Funny Author Russ Kendzior

**The Expert Institute (theexpertinstitute.com)**

July 7, 2014 Trips, Slips and Falls – New National Standards Certain to be a Game Changer



**Contributing Editor (2014-2016), Attorney at Law Magazine (Dallas, Texas Edition)**



**L&M Concrete News**  
August 2015 - How do you Know if Polished Concrete is Slippery?

**Professional Seminars and Public Speaking Engagements:**

**College, University Presentations:**

Georgia Tech OSHA Outreach  
Murray State University  
Southeast Oklahoma State University (SOSU)  
Emory University  
University of Tennessee (Knoxville)  
University of Central Florida

**Professional and Trade Associations:**

American Society of Safety Professionals (ASSP)  
American Association of Mechanical Engineers (ASME) International Expo and Congress 2014  
International Sanitary Supply Association (ISSA)  
American Association of Fraud Examiners (ACFE)  
National Safety Council (NSC)  
Virginia Association of Counties

International Textile Rental Association (ITRA)  
Cleaning Management Institute (CMI)

*Simon Institute*  
*International Executive Housekeepers Association (IEHA)*  
*Food Marketing Institute (FMI) 2010 Asset Protection Conference for Risk Management, Loss Prevention and Safety Professionals*  
*Institute of Inspection, Cleaning and Restoration (IICRC)*  
*National Restaurant Association (NRA)*  
*Hospitality Lawyer*  
*Houston Trial Lawyers Association (HTLA)*  
*International Facilities Maintenance Association (IFMA)*  
*International Window Cleaning Association (IWCA)*  
*Voluntary Protection Programs Participants Association (VPPPA)*  
*Strafford Publications Spoliation of Evidence Webinar*  
*CSC Network*  
*International Ergonomics Association 19<sup>th</sup> Triennial Congress Melbourne Australia*  
*Restaurant Loss Prevention & Security Association (RLPSA)*  
*Construction Specifications Institute (CSI)*  
*National Safety Council (NSC)*

**Corporate Training:**

*AIG Insurance*  
*Allied Insurance*  
*CNA Insurance*  
*Willis Insurance*  
*State Farm Insurance*  
*Midwest Employers Casualty Company (MWECC)*  
*McDonald's Corporation*  
*U.S. Department of Defense (DOD)*  
*Home Depot*  
*Yum! Brands*  
*Dal-Tile Corporation*  
*Tennant Corporation*  
*Mountville Mills, Inc.*  
*Proctor & Gamble Corporation*  
*Ecolab Corporation*  
*Rubbermaid Corporation*  
*Cintas Corporation*  
*Armstrong World Industries*  
*Professional Business Partners (PBP)*  
*USI Annual Risk Management Safety Day 2014*  
*Smithsonian Institute*  
*Laticrete Corporation*  
*J&J Carpet Company*  
*Wakefern Corporation (Shop Rite Supermarkets)*  
*New Pig Corp.*  
*J.J. Keller Corporation*

**Media Interviews:**

*Inside Edition*  
*Public Television (PBS) "Spotlight On" Program*  
*ABC News "Good Morning America" and "What Would You Do" programs*