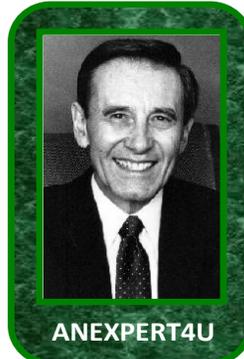


FORENSIC RESUME OF JERRY ZERG

AIA EMERITUS NCARB ASLA ASSE ASID IIDA RDI NCIDQ IES CCI CCPM ICC

EXPERIENCED
PRACTITIONER
AND FORENSIC
CONSULTANT IN
ARCHITECTURE
LANDSCAPING
CONSTRUCTION



FURNISHINGS
INTERIOR DESIGN
STORE PLANNING
SAFETY, LIGHTING
PROPERTY INSPECTION
ADA, OSHA & BUILDING
CODE COMPLIANCE

PRESIDENT/OWNER OF UNITED DESIGN ASSOCIATES, INC. SINCE 1959

FOUNDER/DEAN OF INTERIOR DECORATORS INSTITUTE

529 NORTH HIGHLAND AVENUE LOS ANGELES, CALIFORNIA 90036
(323) 938-2441 FAX: (323) 938-9338 JERRY@UDA-WEB.COM WWW.ANEXPERT4U.COM

COURT QUALIFIED EXPERT WITNESS IN ALL THE ABOVE DISCIPLINES REGARDING THE FOLLOWING ISSUES AND TOPICS

ACCIDENT RECONSTRUCTION ◦ ADA & OSHA COMPLIANCE ◦ ANSI STANDARDS ◦ ANTIQUE FURNITURE
APPRAISALS & VALUATIONS ◦ ARBORICULTURE ◦ BREACH OF CONTRACT ◦ BUILDING INSPECTIONS ◦ CODE
VIOLATIONS ◦ COMPENSATION STANDARDS ◦ CONTRACT DOCUMENTS ◦ COST TO CURE ◦ DAMAGES &
DEFECTS ◦ DANGEROUS CONDITIONS ◦ DISCOVERY & INTERROGATORY ASSISTANCE ◦ DRAINAGE
EQUIPMENT FAILURES ◦ ERRORS AND OMISSIONS ◦ FAILURE ANALYSIS ◦ FORESEEABLE HAZARDS
FURNISHINGS ◦ HUMAN FACTORS ◦ ILLUMINATION ◦ INDUSTRY & PROFESSIONAL STANDARDS OF CARE &
PRACTICES ◦ INJURY ◦ INSURANCE CLAIMS ◦ IRRIGATION ◦ LIABILITY ◦ LIGHTING LEVELS ◦ NEGLIGENCE
PRODUCT LIABILITY ◦ PROPERTY DISPUTES ◦ SAFETY ◦ SCOPE OF LOSS ◦ SLIP / TRIP / FALL ◦ STORE
FIXTURES ◦ TESTING ◦ TITLE 24 COMPLIANCE ◦ TRADE DRESS ◦ VALUATIONS ◦ WATER INTRUSION ◦ ZONING

CREDENTIALS AND LICENSES

AIA	EMERITUS AMERICAN INSTITUTE OF ARCHITECTS #30008225
NCARB	NATIONAL COUNCIL OF ARCHITECTURAL REGISTRATION BOARDS #44827
ASLA	AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS #23067
ASSE	AMERICAN SOCIETY OF SAFETY ENGINEERS #272519
ASID	AMERICAN SOCIETY OF INTERIOR DESIGNERS #19016
IIDA	INTERNATIONAL INTERIOR DESIGN ASSOCIATION #707
RDI	RETAIL DESIGN INSTITUTE #1580
NCIDQ	NATIONAL COUNCIL FOR INTERIOR DESIGN QUALIFICATION #1088
IES	ILLUMINATING ENGINEERS SOCIETY #623250
CCI	CONSTRUCTION SPECIFICATIONS INSTITUTE #1493701
CCI	ASSOCIATION OF CONSTRUCTION INSPECTORS # 677
CCPM	CERTIFIED CONSTRUCTION PROJECT MANAGER # 677
ICC	INTERNATIONAL CODE COUNCIL #8017461

ARCHITECT #10976 - GENERAL CONTRACTOR #277837 - LANDSCAPE ARCHITECT #2559

PRESENT AND PAST COMMUNITY INVOLVEMENT

BOY SCOUTS COUNCIL	HOOVER INSTITUTE	AIRCRAFT OWN/PILOTS ASSOC.
WORLD AFFAIRS COUNCIL	HOLLYWOOD/WIL YMCA	THE AIRVENTURERS
CHILDHELP, USA	NATIONAL RIFLE ASSOC.	U S AMATEUR BOXING INC.
L A PHILHARMONIC SOC.	THE NAVY LEAGUE	CA SAFETY ASSESMENT PROGRAM
L A COUNTY ART MUSEUM	THE AMERICAN LEGION	MIRACLE MILE LIONS CLUB
CA ARBORETUM SOCIETY	THE MAGIC CASTLE	THE LOS ANGELES VIKINGS
GREATER LA ZOO ASSOC.	AMERICAN MENSA	SHOW BUSINESS SHRINE CLUB
GREATER L A PRESS CLUB	THE LA BREAKFAST CLUB	SCOTTISH RITE SYMPHONY ORCH.
INTERNATIONAL VISITORS	U S HANDBALL ASSOC.	AMERICAN STROKE MARATHON

AWARDS AND PUBLICATIONS

"THE MOST DISTINGUISHED DESIGNER OF THE YEAR, 1979" LOS ANGELES ASID
"THE MYTHS AND MISCONCEPTIONS OF INTERIOR DESIGN AND DECORATING"
ARTICLES AND COURSES IN ARCHITECTURE, CONSTRUCTION, DESIGN, ETC.

"HAD AIRPLANE BUT STILL WILLING TO TRAVEL!"

FORENSIC BACKGROUND INFORMATION



ANEXPERT4U

FORENSIC DUTIES AND PRACTICE

JERRY ZERG

- ◆ *Is qualified as an expert due to his knowledge, skill, experience, training and education.*
- ◆ *Is a current practicing professional in all of his disciplines.*
- ◆ *Has been court qualified as an expert witness in all of his disciplines.*
- ◆ *Has served as an expert witness in cases that required multi-discipline expertise.*
- ◆ *His forensic services are approximately 35% of his professional practice.*
- ◆ *His professional practice began in 1959. His forensic services started in 1981.*
- ◆ *His forensic services have been approximately 50% for Plaintiff and 50% for Defendant.*
- ◆ *Has testified in approximately 115 trials, 280 depositions and 25 arbitrations and mediations.*
- ◆ *Has testified in Federal Court and State Court in many venues.*
- ◆ *Is a post-graduate teacher that has the experience and ability to describe technical issues credibly and with clarity and brevity.*
- ◆ *Is a community and civic leader that has the skill and experience to convince others of the validity of his positions and opinions.*

JERRY ZERG WILL

- ◆ *Formulate and express his opinions with honesty, clarity and due care.*
- ◆ *Read, analyze and/or review all documents supplied by Client in a timely manner.*
- ◆ *Carry out his and his staff's services in a prompt and cost effective professional manner.*
- ◆ *Notify Client immediately if conflicts-of-interest are discovered that may preclude further involvement.*
- ◆ *Provide assistance in the preparation of questions on technical matters prior to and at deposition or at trial.*
- ◆ *Point out the strength and weaknesses of opposing counsel's positions.*
- ◆ *Be available for services or work during evenings and weekends, if needed.*
- ◆ *Submit drafts of expert reports for review without changing expert opinions.*
- ◆ *Render opinions in areas only where he is qualified and which are based on known facts that can be substantiated.*
- ◆ *Render opinions that may be subject to modification as a result of new or additional information.*
- ◆ *Subscribe to Federal Rules of Civil Procedure 26 and Federal Rules of Evidence Rule 702.*

"The responsibility of a forensic consultant and an expert witness is to provide credible information in a verifiable, convincing and candid manner."

"This is Jerry Zerg's role. This is Jerry Zerg's goal."

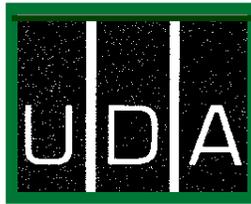
PARTIAL LIST OF JERRY ZERG'S FORENSIC CLIENTELE

FOR CONSULTING, COUNSELING AND EXPERT WITNESS SERVICES

- ☆ ALSCHULER, GROSSMAN ET AL.
- ☆ ANDERSON, MCPHARLIN & CONNERS
- ☆ ARTEGA & GARCIA
- ☆ AULT DAVIS & SCHONFELD
- ☆ AVILA, CARLSON & PEROS
- ☆ AZIMI & NATHAN
- ☆ BAKER, ORING & INFERRERA
- ☆ BARRINGTON, FOXF ET AL.
- ☆ BARRY BARTHOLOMEW & ASSOC.
- ☆ BARTMAN, BILL
- ☆ BARTSCH & WEBB
- ☆ BASKIN, SERVER ET AL.
- ☆ BENDER & GRITZ
- ☆ BERG & BERG
- ☆ BEST, BEST & KREIGER
- ☆ BONNE, BRIDGES, MUELLER ET AL
- ☆ BORTON, PETRINI & CONRON
- ☆ BREIDENBACH, BUCKLEY ET AL.
- ☆ BROBECK, PHLEGGLER, & HARRISON
- ☆ BROWN & PEAL, LLP
- ☆ BRUGGEMAN, SMITH & PECKHAM
- ☆ BRUMER, RUBIN & WESTON
- ☆ BUCHALTER, NEMER ET AL.
- ☆ BURGLAND, JOHNSON & SOMMER
- ☆ CALENDO, PUCKETT, SHEEDY ET AL.
- ☆ CALIFORNIA DEPT OF JUSTICE
- ☆ CALLAHAN MCCUNE & WILLIS
- ☆ CARTER, JASON
- ☆ CASTLE & ASSOCIATES
- ☆ CHAI, YOUNGER, COHN & STILES
- ☆ CITY ATTORNEY'S OFFICE
- ☆ CLINTON & CLINTON
- ☆ COLEMAN & WRIGHT
- ☆ CONSTRUCTION EXPERT RESOURCES
- ☆ COOPER, KARDRARAS & SCHRAF
- ☆ COX, DIEDRE
- ☆ CREASON & AARVIG
- ☆ CRIMINAL DEFENSE GROUP
- ☆ CUTLIP & PALENCHOV LLP
- ☆ DACORSI & ASSOCIATES
- ☆ DANIELS, BARETTA & FINE
- ☆ DANTON, TERESA A.
- ☆ D'CAPRIO, VITAL
- ☆ DRYDEN, MARGOLES, SCHIMANECK ET AL.
- ☆ DUMIT, BUCKHOLTZ & TRAPP
- ☆ EFFRES & BRYMAN
- ☆ ELLIS, RONALD D.
- ☆ EMERSON, COREY & BARSOTTI
- ☆ ETHEL LAW FIRM
- ☆ FEINMAN & TUCKER
- ☆ FELDMAN, STEPHEN M.
- ☆ FIELDS, ISRAEL & BINNING
- ☆ FINNEGAN & VIBA
- ☆ FORD, WALKER, HAGGERTY & BEHAR
- ☆ FRANK, DAVID
- ☆ FREUND, STEVEN A.
- ☆ FRIEDMAN, DOUGLAS
- ☆ FRISENDA, QUINTON & NICHOLSON
- ☆ FUCHS, SANDOR
- ☆ GANTZ, CLAYTON
- ☆ GAYLE, NEUSTADT & BERRIZ
- ☆ GILBERT, KELLY, CROWLEY & JENNETT
- ☆ GILMORE, WILLIAM
- ☆ GOODFRIED, KENNETH
- ☆ GERALD E. LENNON & ASSOC.
- ☆ GLICKMAN & GLICKMAN
- ☆ GOATES & PICKUT
- ☆ GOLDSTEIN, HOWARD
- ☆ GOODMAN, MICHAEL
- ☆ GORDAN & REES
- ☆ GRADE, GENSON, COSGROVE & SCHIRM
- ☆ GRAHAM & ASSOCIATES
- ☆ GRANADOS, RAUL
- ☆ GREENBERG AND PARISH
- ☆ HANGER, LEVINE & STEINBERG
- ☆ HAHN & HAHN
- ☆ HAIGHT, BROWN & BONESTEEL
- ☆ HANGER, LEVINE & STEINBERG
- ☆ HANSSLER, SCOTT W.
- ☆ HARDIMAN & CARROLL
- ☆ HARRINGTON, FOXF ET AL.
- ☆ HENNESSY & HAIGHT
- ☆ HERZOG, IAN
- ☆ HERZOG, JONATHON
- ☆ HILDEBRAND MCLEOD & NELSON
- ☆ HILL, FARRAR & BURRILL
- ☆ HOLLAND & KNIGHT
- ☆ HOMAN & STONE
- ☆ HOUSER, WILLIAM
- ☆ HUGH DUFF ROBERTSON
- ☆ HURON LAW GROUP
- ☆ INMAN, STEINBERG, NYE & STONE
- ☆ INSUL, ALAN
- ☆ JACKSON & WALLACE LLP
- ☆ JACOBSON, WHITE, DIAMOND ET AL.
- ☆ JANOFF, KARPEL & COWAN
- ☆ JEFFERY S. POP & ASSOCIATES
- ☆ JON DOUGLAS COMPANY
- ☆ JONES, SKELTON & HOCHULL
- ☆ KAPLAN, KENEGOS & KADIN
- ☆ KENNY & SNOWDEN
- ☆ KINKLE, RODIGER & SPRIGGS
- ☆ KOPPEL, RICHARD J.
- ☆ KRELL, SEF
- ☆ LALLANDE, LAWRENCE
- ☆ LAUGHLIN, FALBO, LEVY & MORESI
- ☆ LEONARDO, MARK J.
- ☆ LEVIN & HOFFMANN LLP
- ☆ LEVINSON ARSHONSKY & KURTZ
- ☆ LEWIS, D'AMATO, BRISBOIS ET AL.
- ☆ LINER, YANKELEVITZ ET AL.
- ☆ LONG BEACH CITY ATTORNEY OFF.
- ☆ LOS ANGELES CITY ATTORNEY OFF.
- ☆ LOWENTHAL, HILLSHAFFER & ROSEN
- ☆ MAGANA, CATHCART & MCCARTHY
- ☆ MAINOR EGLET COTTLE
- ☆ MALLORY & ASSOCIATES
- ☆ MANUWAL & MANUWAL
- ☆ MATTHEW BIREN & ASSOCIATES
- ☆ MAYALL, HURLEY, KNUTSEN ET AL.
- ☆ MCCORMICK, SIEPLER & BAKER
- ☆ MCCUNE & HARBER
- ☆ MCDERMOTT, WILL & EMORY
- ☆ McNALLY & BHAVSAR
- ☆ MEDEARIS & GRIMM
- ☆ MORRIS, POLICY & PURDY
- ☆ MORTENSON & RAFIE, LLP
- ☆ MULLEN & HENZELL,
- ☆ MURCHISON & CUMMING
- ☆ NAGLER & ASSOCIATES
- ☆ NEEDHAM, DAVIS, KINWAN ET AL.
- ☆ NEIL NEWSON & ASSOCIATES
- ☆ NEMECEK & COLE
- ☆ NORTON, REINO & AINBINDER
- ☆ OBEREITER, RICHARD
- ☆ O'FLAHERTY & BELGUM
- ☆ OROZCO & OROZCO
- ☆ OWEN PATTERSON & OWEN
- ☆ PARSONS BEHLE & LATIMER
- ☆ PERONA, LANGER, BECK ET AL.
- ☆ PETERSON, OLIVER & POLL
- ☆ PFIESTER & RUSSO
- ☆ P.K. SCHRIEFFER LLP
- ☆ PODRACKY, MATTHEW
- ☆ PORTON SCHMIDT & ET AL.
- ☆ PRINDLE, DECKER & AMARO
- ☆ QUINLIVAN WEXLER LLP
- ☆ RANDE SOUTH & GARDNER
- ☆ REGAN & BRAUN
- ☆ RING, LAURENCE
- ☆ ROBINS, KAPLAN, MILLER & CIRESI
- ☆ ROBBINS III, CLAY
- ☆ ROBINSON, DI LANDO & WHITAKER
- ☆ ROGERS & SHADEK
- ☆ RUBIN & RAHE
- ☆ RUTAN & TUCKER
- ☆ SALINAS, ARTURO
- ☆ SAMUELSON, GONZALEZ ET AL.
- ☆ SANDALL & PENROSE
- ☆ SCHURMER & DRONE
- ☆ SELMAN BREITMAN
- ☆ SELVIN & WEINER & WEINBERGER
- ☆ SHEPPARD, MULLIN, RICHTER & HAMPTON
- ☆ SHERWOOD AND HARDGROVE
- ☆ SIMKE, CHODOS, SILBERSTEIN
- ☆ SIMON, KESNER & FRIEDMAN, INC.
- ☆ SMITH & PECKHAM
- ☆ SOMERS & SOMERS LLP
- ☆ SPIERER, WOODWARD, ET AL.
- ☆ SPRAY, GOULD & BOWERS
- ☆ STAITMAN, SNYDER & TANNENBAUM
- ☆ STEEFEL, LEVITT & WEISS
- ☆ STEVENS, KRAMER, AVERBUCK ET AL.
- ☆ STOCKDALE, PECKHAM & WERNER
- ☆ STOLLER, MICHAEL T.
- ☆ STOLPMAN, KRISMAN ET AL.
- ☆ STONE & HILES
- ☆ STRASSBURG GILMORE & WEI LLP
- ☆ STUTZ ARTIAND SHINOFF & HOLTZ
- ☆ TROPE & TROPE
- ☆ TUVERSON & HILLYARD
- ☆ VAISBORT & ASSOCIATES, P.C.
- ☆ VAN PARYS, NICHOLAS
- ☆ VARGAS & VARGAS
- ☆ VEATCH, CARLSON, GROGAN ET AL.
- ☆ VOSS, SHERMAN ET AL.
- ☆ WAGNER, VAUGHAN & MCLAUGHLIN
- ☆ WASSERMAN, COMDEN ET AL.
- ☆ WEIL & DRAGE, APC
- ☆ WENZEL & ASSOCIATES
- ☆ WERNER, THOMAS D.
- ☆ WESTON HERZOG LLP
- ☆ WILSON, ELSER ET AL.
- ☆ WILSON, KENNA & BORYS
- ☆ ZURAWSKI & HALDS

THROUGHOUT THE UNITED STATES FROM 1981 TO 2010

PROFESSIONAL SERVICES, PROJECTS AND PRODUCTS



UNITED DESIGN ASSOCIATES, INC. SINCE 1959

PROPERTY AND SITE DEVELOPMENT

Best Use of Land Options	Parking & Traffic Studies
Topography Mapping	Site Planning Analysis
Feasibility Studies	Soil Reports & Testing
Construction Budgets	Health & Safety Codes
Development Plans	Boundary Line Surveys
Occupancy Studies	Conditional Use Permits
Building Inspections	Contract Negotiation
Cost Estimating	Variance Acquisitions
Project Management	Zoning Conformance

NEW AND REMODELING CONSTRUCTION

Custom Residences	Grading & Excavations
Room Additions	Concrete Foundations
Pergolas & Gazebos	Earthquake Retrofitting
Site Improvements	Framing, Stucco & Drywall
Water Features-Ponds	Stairways & Flooring
Tenant Improvements	Windows, Skylights, Doors
Commercial Buildings	Raised & Coffered Ceilings
Manufacturing Facilities	Kitchens & Bathrooms
Storage & Warehousing	Garages & Carports

EXPERT WITNESS AND FORENSIC SERVICES

Accident Reconstruction	Human Factors
ADA & OSHA Compliance	Slip & Fall Injury
ANSI & Industry Standards	Dangerous Conditions
Appraisals & Valuations	Standards of Care
Building Code Standards	Title 24 Compliance
Compensation Standards	Warranties & Guarantees
Contract /Property Disputes	Negligence & Incompetence
Damages and Defects	Product & Equip Liability
Errors and Omissions	Failure Analysis
Liquidated Damages	Scope of Loss

ARCHITECTURE AND ENGINEERING

Homes and Lodges	Medical Facilities
Condominiums & Apartments	Schools & Auditoriums
Offices & Work Stations	Theatres & Lobbies
Hotels & Motels	Gyms & Exercise Rooms
Stores & Showrooms	Factories & Warehousing
Restaurants & Markets	Historic Preservation
Churches & Synagogues	Safety Engineering
Financial Institutions	Lighting Engineering
Government Buildings	Structural Engineering

LANDSCAPING AND SITE IMPROVEMENTS

Arboriculture & Trees	Hydro Seeding & Sod
Decks and Patios	Disease Control
Drainage Systems	Irrigation Systems
Erosion & Flood Control	Playground Equipment
Flower & Rock Gardens	Root Control
Fountains & Statuary	Plants and Shrubs
Pergolas & Gazebos	Water Conservation
Hillside Slippage	Water Features
Outdoor Lighting	Soil Amendments

INTERIOR DESIGN AND FURNISHINGS

Space Planning	Residential Interiors
Color Coordination	Kitchens & Bathrooms
Lighting Systems	Outdoor Furnishings
Rugs & Floor Coverings	Office Environments
Moldings & Millwork	Store Planning/Fixtures
Wall Coverings	Hospitality Interiors
Window Treatments	Restaurant Design
Custom Cabinetry	Medical Facilities
Antique Furniture	Institution Environments
Art & Accessories	Aircraft & Ship Interiors

529 NORTH HIGHLAND AVENUE, LOS ANGELES, CALIFORNIA 90036

(323) 938-2441 - FAX: (323) 938-9338 - ANEXPERT4U.COM - JERRY@UDA-WEB.COM

ARCHITECTS • INTERIOR DESIGNERS • LANDSCAPE ARCHITECTS • LIGHTING ENGINEERS
GENERAL CONTRACTORS • STORE PLANNERS • SAFETY ENGINEERS • FORENSIC EXPERTS